

Cherry BI

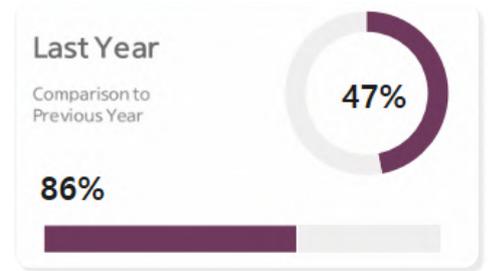
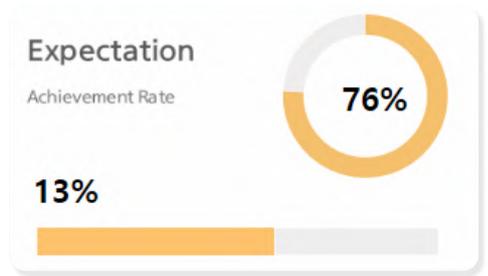
Get the data-driven analytics you need to react to today's rapidly changing business environment.

Introducing Cherry BI

Cherry BI is an enterprise-wide BI solution that makes business analytics simple for anyone.

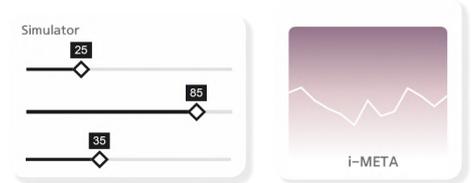
Cherry BI speeds up the delivery of accurate information to help minimize business risk through data-driven decision making.

It is applicable across a vast array of industries and sectors, including finance, manufacturing, logistics and the public sector.



Simple, speedy and smart

Data-driven analysis and forecasting the future have become essential for businesses to understand rapidly changing customer needs.

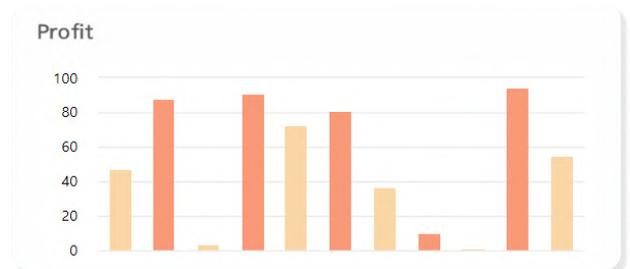


However, most existing BI systems suffer from a number of problems:

- It's hard to apply changes to business tasks to the system.
- They lack functions business users need.
- They are difficult to use.

Optimized for businesses, Cherry BI's architecture provides analysis and reporting solutions that are easy for anyone to use.

It's a solution that's simple, speedy and smart.



No fuss BI

Easily extract data directly from a database, process it into a desired format, analyze it and share it with other departments without the help of a developer.

Cherry BI helps business users process valuable information from complex data such as ERP, DW, CRM or SCM, enabling them to make strategic decisions.

At the core of Cherry BI is the BI MATRIX SW Robot, which consists of three parts:

- 1 A DB Bot that performs automated data extraction without coding
- 2 A UI Bot that allows users to develop simple and smart reports with a single click of the button
- 3 A Process BOT that allows for no-coding event processing with a SW RPA (Robotics Process Automation)

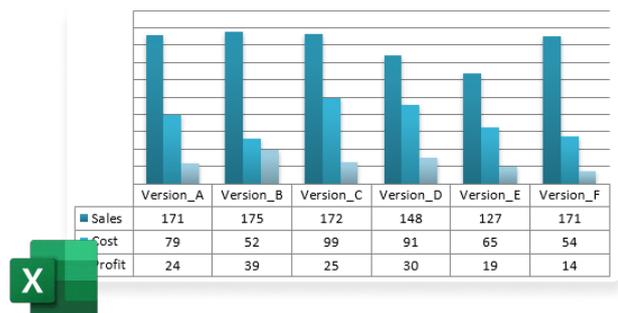


Reduce work hours with a single click

Track data, including complicated queries, with just a single click. Set events without coding. And reduce work hours, by utilizing standardized templates to write reports.

100% Excel Compatible

Cherry BI is 100% compatible with Excel, allowing you to easily standardize, analyze and share existing Excel reports on the web or wherever they are needed.



| Timely, smart intelligence

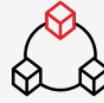
Cherry BI lets you make timely decisions by giving you the intelligence you need, when you need it.



Track reports quickly with memory stream and asynchronous execution



Shift from unstructured reports to structured reports with just one click



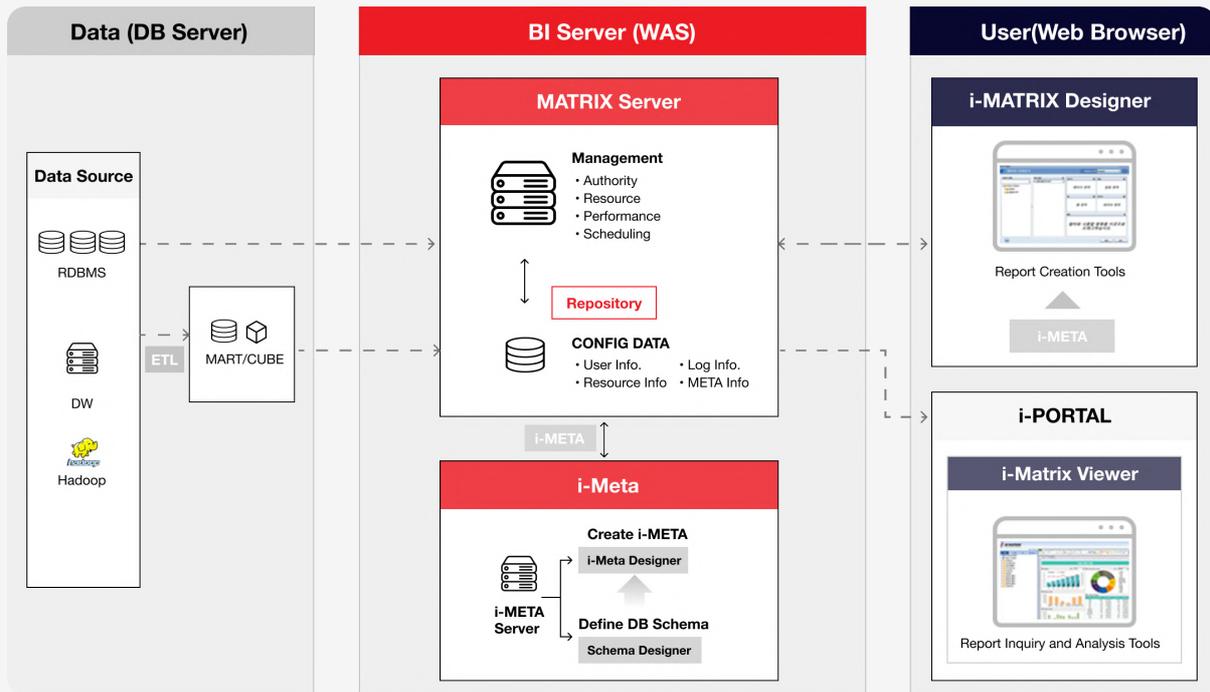
Analyze big data quickly

| Get all your info upfront

- Upgrade the process of creating, analyzing and sharing reports - Cherry BI is an integrated solution for a wide range of reports and data analysis.
- Systemize the creation of Excel reports manually, and connect multiple data sources to a single report.
- Take advantage of Data CRUD (Input, Modify, Delete) and simulations, as well as powerful security and authority management capabilities.



Architecture



Verified solution

1

Cherry BI is at work for over 600 clients in manufacturing, logistics, retail, government, finance and academia. Major clients include Samsung, LG, Hyundai, Woori Bank and Korea's Ministry and Finance.



2

Cherry BI has received Good Software Grade One certification from the South Korean government.



3

Cherry BI has also received a number of prestigious awards, including the New SW Product Award (Ministry of Knowledge Economy), the South Korean Presidential SW Award and the Korea SCM Award.



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